

Experience

JME CREATIVE - Sacramento, California

Key Accounts: Courtyard Marriott, HP, Leadership Embodiment

Graphic Designer, Owner (May 2009- Present)

Provide Input on creative direction for Web design and development, brand identity, online advertising campaigns, and marketing collateral.

ORGANIC - San Francisco, California

Key Accounts: Sony PlayStation, Bank of America

Engagement Manager (July 2008 - December 2008)

Managed a team of graphic designers and web developers in the design and implementation of Sony's PlayStation's Little Big Planet website. Collaborated with the Creative Director and developers to devise navigation schemes and user interface design. Managed workflow for designers and developers, including scheduling and integration of Web content.

GOODBY, SILVERSTEIN & PARTNERS - San Francisco, California

Key Accounts: HP, Comcast, Adobe

Interactive Producer (July 2006 – June 2008)

Lead Interactive Producer for Hp's "What do you have to say?" (Jake Burton) Campaign. Managed content selection and creative design, development, technical implementation, and client satisfaction on multiple web projects ranging in revenue from \$15,000 to over \$300,000. Managed vendor interactions and relationships, acting as the main point of contact for technology and content vendors. Recognized for excellence in leading multiple projects with overlapping deadlines. Projects included rich media banners, ranging in complexity from simple to complex and in revenue from \$15,000 to well over \$200,000.

YOUNG & RUBICAM - San Francisco, California

Key Accounts: MSN, Sunkeist

Freelance Art Director (February 2006 - June 2006)

Designed prototypes and user interfaces for banner ads and landing pages. Monitored all details of project implementation to ensure product being built or modified aligned with business objectives.

CONVERGYS (DIGITAL THINK) - San Francisco, California

Key Accounts: McKesson, GlaxoSmithKlein (GSK)

Art Director (July 2004 - February 2006)

Led cross-functional development team of offshore programmers, database developers, network and engineers and quality assurance staff in delivering quality web based training courses to client. Created storyboards, scripts, course content (including simulations and blended e-Learning solutions). Designed end-to-end learning solutions: course architecture, design treatments, and assessment strategy. Collaborated with learning strategists and designers to create content and best satisfy course objectives.

DELOITTE., - San Francisco, California

Interim Creative Services Manager (June 2002 – June 2003)

Managed a department of six graphic designers during the manager's long-term disability while concurrently performing previous graphic design duties. Balanced multiple work requests from various members of the Firm's senior management and administrative staff. Coordinated with vendors to ensure that required supplies were available and bills were paid in a timely fashion.

DELOITTE., - San Francisco, California

Web Designer (December 2000 – June 2002)

Provided graphic design support for client-based and internal projects including web page layout and design, brand collateral design and development, online learning and multimedia design and development, corporate video production for trade conferences, and print and web illustration. I was Creative Editor for Deloitte's *Cappuccino* e-zine (circulation 3000)- managed the creation of images for this online publication.

Education

Chico State University

Bachelor of Arts, Graphic Design – May 2000

Proficiencies

Software: Adobe CS5 Suite (Photoshop, Flash, Illustrator, InDesign, and Dreamweaver)
MS Office, HTML, CSS,